



**DIAMOND EQUITY PARTNERS IS A PRIVATE EQUITY FIRM
FOCUSING ON THE LOWER MIDDLE MARKET**

We have a committed pool of capital which we are looking to invest in opportunities across a range of industries and asset classes.

Our investment thesis is not swayed by the current economic environment. We strongly believe that companies should position themselves, not only to survive at this time, but to build a firm foundation to facilitate future growth. Today's business climate presents many significant challenges, but also offers great opportunities for those who have the drive and ambition to push forward in this market. Accordingly we at Diamond Equity Partners are not afraid to invest in opportunities that are currently in a distressed or troubled state.

*Generations of Entrepreneurial
and Leadership Experience*

CORE ATTRIBUTES

- Diamond is operating with a "clean slate." We have no legacy problems or issues, allowing our management teams to focus on the current situation in a frank and open way instead of being limited by issues of the past.
- Our flat organizational structure and non-bureaucratic approach provides for expeditious decision making and execution from start to finish. We have the ability and savvy to provide capital and expertise to the most unique opportunities.
- Diamond has the strategic, operational and financial resources to deliver the required results. Further, our relationships with entrepreneurs and leaders in industries around the globe empower our team to work diligently and quickly.

PRIMARY MARKETS

- NICHE MANUFACTURING
- BUSINESS SERVICES
- BRANDED CONSUMER PRODUCTS
- VALUE ADDED DISTRIBUTION
- IMPORT / EXPORT
- CLEAN OR INNOVATIVE TECHNOLOGIES AND ALTERNATIVE ENERGY
- RECYCLING, WATER & OTHER ENVIRONMENTAL BUSINESSES

INQUIRIES - DANIEL HELLER

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INVESTMENT PARAMETERS

REVENUE \$5-150 Million
EBITDA \$1-10 Million *

* or has the potential to be cash flow positive in the near future

**DIAMOND SEEKS TO INVEST IN
COMPANIES WITH:**

- Meaningful brand equity with products or services that are capable of creating a leading and defensible market position with sustainable barriers to entry.
- Strong management teams and ownership eager to partner with our company and collaborate in developing innovative, and achievable strategies.
- Inherent opportunities where Diamond can add value through strategic re-positioning and additional funding.

FORMS OF INVESTMENT

- Growth capital to add new facilities, products or to make acquisitions
- Special situations including turnarounds and distressed
- Leveraged buyouts – management led buyouts, change of control, company spin-offs
- Shareholder liquidity events including recapitalizations and family succession
- Even though we prefer to control equity investments, we remain open to a variety of other structures:
 - Purchase of assets such as real estate, inventory, and receivables
 - Equipment and project financing
 - Mezzanine capital
 - Bridge loans
 - DIP financing
 - Distressed debt and/or acquisition out of bankruptcy



DIAMOND EQUITY PARTNERS

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